



## Jigsaw Data Partner Program

Jigsaw has built strong relationships with world-class Lead Generation, Sales Prospecting, and marketing solution providers to deliver integrated campaigns for their clients. Those campaigns operate at an increased level of efficiency because they are powered by Jigsaw.

Our data licensing experts become your partner as you strive to provide your customers with the answer to their needs and help leverage the contact information found in Jigsaw to the fullest extent possible.

### Benefits of being a Jigsaw Partner:

- Drive your revenue and margin by reselling the world's most complete, global Business contact database.
- Traditional List Management, Brokerage, and rental.
- Bulk data acquisition their clients' campaigns and/or data acquisition.
- Licensing of Jigsaw's database to their clients.
- "Private label", enhanced offerings by integrating Jigsaw data with other data assets or products.
- Significantly enhance / append to their clients' current company data with previously unreachable business contacts – Jigsaw averages over 14 contacts per company – higher than any other major data source their clients buy from.
- Leverage the real-time data cleansing and updating activity of Jigsaw's community members
- Increase campaign efficiency by lowering the amount of time spent sourcing contact data and reaching intended targets
- Offer discounts to their data customers as a benefit of doing business with them on Jigsaw's corporate solutions.

### Your clients benefit from:

- More than 7 Million Complete Business Contacts and over 550,000 Businesses – over 10,000 contacts added daily.
- 3X – 10X more contacts for every company in their database, dramatically enhancing the ROI of the data investments they've made with other data providers.
- Multi-Channel: Each contact has direct email, (100% work email coverage) phone (100% phone coverage, 70% is direct dial vs. corporate switchboard), and mailing address (100% coverage to contact's address).
- Data Hygiene: a community of over 350,000 members that add, maintain, and update data in real time.
- Industry-best ROI / Results for sales, marketing, recruiting, and identity applications.



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