



Jigsaw CRM Solution Partner Program

Jigsaw CRM Partners have integrated Jigsaw into their product suite, giving their clients the competitive and selling advantages of the best available contact data as well as advanced data hygiene and quality offerings. CRM Partners can develop a "Full Integration," powering their product search tools with Jigsaw, as well as allowing automated population and updating of mission critical data directly into the clients' ever-growing, ever-changing CRM database. These partners also demonstrate protection of Jigsaw data from unauthorized crawling and mining efforts.

Under a "Lite" version of integration, our CRM Partners can incorporate buttons that can link their clients to a Jigsaw membership. All our CRM Partners promote Jigsaw on their own websites. Jigsaw also provides its Partners with significant integration, marketing, and offline fulfillment support as necessary.

Benefits of being a Jigsaw CRM Solution Partner:

- The benefits of the integration of Jigsaw data with your Applications and Services, resulting in price premiums, higher customer acquisition and retention, and competitive differentiation.
- Depending on your level of engagement with Jigsaw, you can enjoy co-selling, lead generation, and co-promotion as a result of "field integration" with our sales and marketing teams.
- Incremental Revenue to you: We will support you in the offline fulfillment of Jigsaw higher end products for your clients, with discounts and commissions that make it an attractive revenue model for your business.
- A link and logo on our CRM Solution Partner Section on www.Jigsaw.com with description of your company, products and services.
- Jigsaw links will be provided to put on your site and in your product that will take clients to your customized Jigsaw Landing Page, along with links to your product demo and/or integrated-with-Jigsaw demo.
- The opportunity to be featured in our community Newsletters, going out to our 350,000 community members, as well as to present your company during one of our community and/or corporate membership webinar series.
- Jigsaw's training webinars and support calls to insure client optimization of the Jigsaw powered capabilities of your product.

What your customers get with Jigsaw:

- Seamless, automated data exchange with the world's most complete, global Business contact dataset
- More than 7 Million Complete Business Contacts and over 550,000 Businesses – over 10,000 contacts added daily.
- Multi-channel data: each contact has direct email, phone, and mailing address
- Data hygiene: a community of over 350,000 members that add, maintain, and update data
- Data enhancement: over 90% of the company and contact data sitting in your clients existing CRM database is incomplete, "dead", or duplicates: Jigsaw solves all three major problems via our integrated solution.
- The benefits of the integration of Jigsaw with their CRM system, including superior contact and closing ratios, list fulfillment, activity and usage management, lead management, and superior prospecting efficiency.



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