



Build Your Contact Database—Quickly and Affordably—with Jigsaw Lists

Get Better Lists Without Paying Rental Fees

To sell your products and services, you must dig deeper than the C-level and VP-level contacts widely available on corporate websites. You need access to decision makers. But most corporate data providers don't have many of these contacts—and they don't provide full contact information that includes email addresses and direct dial phone numbers.

Rental lists often provide complete information, but they're only a temporary solution—and an expensive one. To drive successful sales and marketing programs, you need to build a complete, accurate contact database at a reasonable cost.

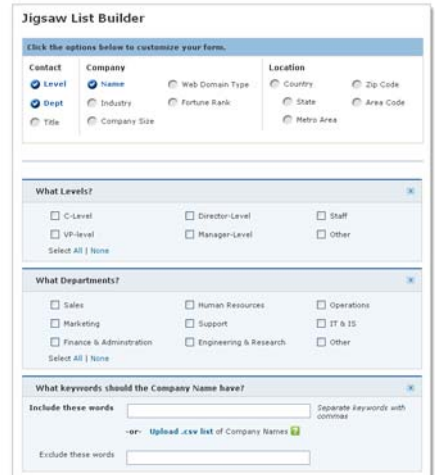
Support Marketing Campaigns with Complete, Accurate Contacts

Jigsaw Lists supports your direct marketing, sales prospecting, telemarketing, or email campaigns by providing lists of complete, accurate contacts. Jigsaw's online database of millions of business contacts is continually updated by a growing community of users who are rewarded for keeping emails current and mailing lists clean, making Jigsaw Lists the most accurate in the industry.

With Jigsaw Lists, you build your list by selecting industry, company size, geography, department, and job titles that match your criteria.

You can use Jigsaw's intuitive List Builder Tool to create and download your own custom lists from the Jigsaw website. Powerful features let you pinpoint the specific contacts you want to include. For more sophisticated list pulls, our customer service team is available to handle any request you may have.

After your purchase, the contact data from each list remains in your company's online account, where you can continue to use it to drive successful multi-channel marketing campaigns.



Use Higher Quality Lists for Better Results

Jigsaw Lists are guaranteed to be accurate. Jigsaw's unique "bounce-back guarantee" insures your money is spent on business contact data you can use.

Every bounced email, returned direct mail, or bad phone number represents a missed opportunity. Jigsaw leverages the power of a community of 400,000 users, who continually update and correct more than 8 million business contacts at over 1,000,000 companies. Jigsaw Lists are drawn from these contacts, which include many hard-to-find middle managers and decision makers.

As a result, you can:

- Reduce email bounce-backs to a handful per campaign.
- Avoid sending expensive direct mail pieces to outdated addresses.
- Maintain higher email campaign response rates by targeting exactly the right people.
- Reach decision makers at their desk with Jigsaw's direct dial phone numbers.
- Produce more qualified leads in each campaign.



Each Jigsaw contact provides a complete profile, including title, company, business address, email address, and business phone (70% direct dial). This information enables you to run effective multi-channel marketing and sales campaigns. For example, you can send an email as the first wave, send a high-end brochure to responders, and then follow up with a phone call. With higher quality contacts and less waste, your marketing campaigns will pay for themselves.

Jigsaw integrates with all major CRM systems, making it easy for you to integrate your Jigsaw List campaigns with your sales teams and track leads through the opportunity cycle to close.

Easily Merge-Purge Your Existing Lists

Identifying and eliminating duplicate names is one of the most important steps in building your marketing database. Jigsaw can merge-purge your existing business mailing lists and populate them with new sales and marketing leads. Suppression capabilities let you exclude a designated list of contacts, such as an opt-out list or house file. With Jigsaw, you can expand your business mailing list and append email and direct phone numbers for greater flexibility in all your campaigns.

Benefit from Outstanding Customer Service

Many marketing and sales managers spend far too many hours hunting for new, more accurate sources of contact data. Jigsaw saves you time by providing highly accurate contact lists—promptly, and at a competitive price. If you do find incorrect data, your Jigsaw representative will refund the credits you spent on outdated contacts. By consolidating on one highly accurate source of data, you give yourself one less thing to worry about in your next campaign.

Jigsaw Specialty Lists

Jigsaw also offers a growing catalog of specialty list products to meet your campaign needs. Select any of our packaged specialty lists and enjoy accurate business contact data at exceptional value.

- Top 1,000 U.S. companies
- C-level, presidents, and chairmen
- CIO/CTOs, IT vice presidents, directors, and managers
- IT decision makers at Fortune 500 companies
- Research professors and scientists
- Engineering decision makers
- R&D decision makers
- Biological and genomic research professionals
- Sales, marketing, and business development executives
- Managed care executives
- Department Decision Makers in Sales, Marketing, Finance, Support, Engineering, and others

Learn More Today

Jigsaw can work to meet your specific list needs, and offers discounted rates for partners and members. For smaller list sizes, simply sign up for Jigsaw membership and select exactly the contacts you need on www.jigsaw.com. To find out more, or for help with your next custom list, contact Jigsaw at 1.877.544.7299, visit www.jigsaw.com or email sales@jigsaw.com.

About Jigsaw

Jigsaw is an online directory for business contact and company information built by and for its global membership. Jigsaw provides low-cost and easy access to high-value business information that can be used to identify key decision makers and people for purposes such as sales, marketing, recruiting, and customer service.

For more information, visit www.jigsaw.com.



Jigsaw
2 Waters Park Drive, Suite 250
San Mateo, California 94403